

ORDER



Orders	Order / Rev:	715920
	Alt Order #:	06331678
	Product Desc:	CRAVAACK FOR CONGRESS
	Estimate:	C16C22
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	Political

KARF

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency	Name:	Smart Media Group Inc/ POL
	Buying Contact:	
	Billing Contact:	
		814 King Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser	Name:	CRAVAAKKC/R/CONGRESS
	Demographic:	A35+
	Product Codes:	PL-US House Representative
	Priority:	P-2
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/15/12	10/21/12	44	\$19,575.00	\$16,638.75	October 2012	55	\$24,275.00	\$20,633.75	0.00
10/22/12	10/28/12	11	\$4,700.00	\$3,995.00	Totals	55	\$24,275.00	\$20,633.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/19/12	10/19/12	Tonight Show		CM	1035pm-1135pm	-----F--	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
TONIGHT SHOW																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12		10/21/12		-----F--		1		\$575.00	0.00							
E 2	KARE	10/19/12	10/19/12	M-F 2-3p		CM	2P-3P	-----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12		10/21/12		-----F--		2		\$175.00	0.00							
E 3	KARE	10/19/12	10/19/12	M-F 4-430p		CM	4-430P	-----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12		10/21/12		-----F--		1		\$250.00	0.00							
E 4	KARE	10/19/12	10/19/12	M-F 430-5p		CM	430-5P	-----F--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
JEOPARDY																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12		10/21/12		-----F--		2		\$600.00	0.00							
E 5	KARE	10/19/12	10/19/12	M-F 5-530p		CM	5-530p	-----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12		10/21/12		-----F--		1		\$1,200.00	0.00							

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Advertiser: CRAVAAKKC/R/CONGRESS
 Product Desc: CRAVAACK FOR CONGRESS
 Estimate: C16C22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	10/19/12	10/19/12	M-F 9-10a TODAY	CM	9-10a	-----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----F--		2				\$175.00		0.00			
E 7	KARE	10/22/12	10/22/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$575.00		0.00			
E 8	KARE	10/22/12	10/22/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$175.00		0.00			
E 9	KARE	10/22/12	10/22/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$250.00		0.00			
E 10	KARE	10/22/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$600.00		0.00			
E 11	KARE	10/22/12	10/22/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$1,200.00		0.00			
E 12	KARE	10/22/12	10/22/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$200.00		0.00			
E 13	KARE	10/22/12	10/22/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		2				\$175.00		0.00			
E 14	KARE	10/20/12	10/20/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
KARE11NWS-5 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$500.00		0.00			
E 15	KARE	10/20/12	10/20/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-6 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$700.00		0.00			
E 16	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		2				\$500.00		0.00			
E 17	KARE	10/21/12	10/21/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$700.00		0.00			
E 18	KARE	10/18/12	10/18/12		CM	1035pm-1135pm	----T---	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00

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KARE

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a KARE First Edition M-F															
KARE11-1ST EDT															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$200.00</u> Rating <u>0.00</u>															
E 31	KARE	10/16/12	10/16/12	M-F 9-10a TODAY	CM	9-10a	- T-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-T-----</u> Spots/Week <u>2</u> Rate <u>\$175.00</u> Rating <u>0.00</u>															
E 32	KARE	10/17/12	10/17/12	Tonight Show Tonight Show	CM	1035pm-1135pm (10:35 PM-11:35 PM)	-- W----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
TONIGHT SHOW															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-- W----</u> Spots/Week <u>2</u> Rate <u>\$575.00</u> Rating <u>0.00</u>															
E 33	KARE	10/17/12	10/17/12	M-F 2-3p The Doctors	CM	2P-3P	-- W----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-- W----</u> Spots/Week <u>2</u> Rate <u>\$175.00</u> Rating <u>0.00</u>															
E 34	KARE	10/17/12	10/17/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-- W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$250.00</u> Rating <u>0.00</u>															
E 35	KARE	10/17/12	10/17/12	M-F 430-5p Jeopardy	CM	430-5P	-- W----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
JEOPARDY															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-- W----</u> Spots/Week <u>2</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 36	KARE	10/17/12	10/17/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-- W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-- W----</u> Spots/Week <u>1</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 37	KARE	10/17/12	10/17/12	M-F 9-10a TODAY	CM	9-10a	-- W----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>-- W----</u> Spots/Week <u>2</u> Rate <u>\$175.00</u> Rating <u>0.00</u>															
													Totals		
													55 \$24,275.00		